

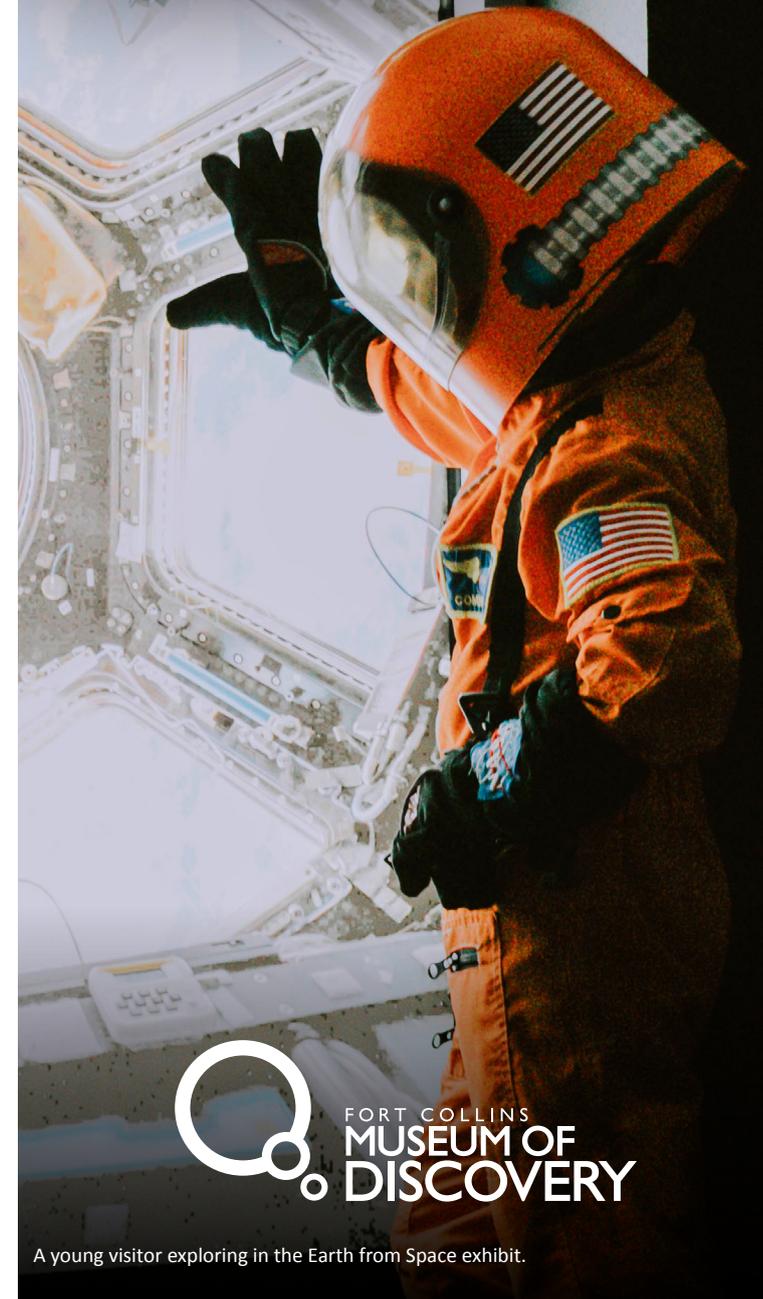


A YEAR OF ACHIEVEMENT

With increases in program offerings and exhibit experiences, FCMoD once again closed the year positively – both financially and within the hearts and minds of our community. Over the past three years we have welcomed over 120,000 visitors annually for hands-on and collections-based exploration and discovery. That discovery is unique, immersive, accessible, and – without a doubt – fun! We now know this is an opinion shared not only by us, but by our peers in the museum world: we are proud to report that FCMoD has received **national accreditation from the American Alliance of Museums**. This crowning achievement puts the museum in good company, and was awarded in November of 2018 to recognize our successful and on-going work to excel in every aspect of our operations.



EXPAND YOUR MIND.
ENGAGE YOUR WORLD.



A young visitor exploring in the Earth from Space exhibit.

FCMoD IMPACTS



\$2.7 M

annual combined operating budget



400

STEAM and 21st century skill-based programs delivered to over 15,000 participants annually



\$4.74 M

overall annual economic impact in our Northern Colorado community



700,000

visitors since opening, from all 50 states and 30 countries around the world!

PROGRAMS & EXHIBITS

FCMoD fortified its reputation as a leader in the informal education of our community by building on the success of our educational programming, including our Early Childhood offerings. One such program, Little STEAMers, introduces our community's tiny tots to the concepts of **Science, Technology, Engineering, Art and Mathematics** - to prepare them for success in our rapidly changing world. The museum has also been able to strengthen and grow its Summer Camps program through local agency collaboration—ensuring low-income families have access to this important learning opportunity and summer safety net.

In addition to innovative programming, the museum implemented a multi-year traveling exhibition program. The first exhibit to launch the plan was The National Geographic exhibit, Photo Ark. This inspiring exhibition brought awareness to our relationship with the diverse species we share our planet with and the peril some of these animals face.

FCMoD not only serves our community, but depends on it to thrive. We know that a museum without people is just a building. It's **YOU** – our supporters – who make FCMoD the immersive, awe-inspiring experience it is. **Thank you!**

Sincerely,
Donna Jared
Executive Director
FCMoD Nonprofit Partner

WHAT'S NEXT?

Our Northern Colorado and Fort Collins community continues to grow in population, diversity, and innovation. As a cornerstone facility for our region, FCMoD has a responsibility to reflect this growth. Looking forward to the next several years, FCMoD will continue to maintain attendance numbers, identify and implement upgrades to the main exhibit gallery with installation of the **Earth, Sun, Universe** exhibit, and provide updates to the Music & Sound Lab. The museum will move forward with the special exhibition gallery plan, with exhibits to include; Once Upon a Playground, Game Changers, and installation of an FCMoD-curated exhibit from the historic collection. Even as we celebrate a positive and growing track record of achievements, FCMoD will never rest on its accomplishments. Instead, we will challenge ourselves as we strive toward the next great exhibit, program, and experience.

KEY STRATEGIES UPDATE

FCMoD continues to plan strategically with tools such as the StratOp process, to ensure financial sustainability. Several key initiatives have already been implemented, including:

- A redesign of retail operations resulting in growth in our Museum Store and Café
- Building our Membership Program through increased engagement, resulting in increases in new and renewing memberships
- Installation of a new, state-of-the-art projection system in the dome theater coinciding with new feature content and expanded evening programs

Our Mission

The museum creates meaningful opportunities to learn, reflect, and have fun through hands-on and collections-based explorations in science and culture.



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